

Fairfax Invasive Removal Alliance



MISSION

FIRA is a grassroots all-volunteer organization that brings together homeowner, citizen, and condo associations to advocate for a healthier ecosystem in Fairfax County by saving trees through the removal of invasive plants and the planting of natives.



THE PROBLEM 1



THE PROBLEM 2



ADVOCACY METHODS

Building an impactful coalition of neighborhood associations



Public comment at a Board of Supervisors meeting



Letter to state legislators



ADVOCACY ASKS: BOS

- Create a vigorous public education campaign
- Collaborate with other public entities such as VDOT, railroads, etc.
- Develop the needed workforce
- Leverage volunteer labor to maximize effectiveness
- Advocate for needed legislative changes at the state level
- Offer incentive programs for the owners of private properties, such as matching grants for communities to treat their common open space
- Encourage nurseries to move away from the sale of invasive plants and boost native alternatives instead
- Find funding sources for County-owned spaces beyond taxpayers' money



HOW YOU CAN HELP



Send FIRA information including our website address to



Your neighborhood association leader



Other residents of Fairfax County to send to their neighborhood association leaders

FIRA Website:

<https://www.firaadvocacy.com>



Neighborhood association leader
sign-on form:

<https://docs.google.com/forms/d/1eU51DTNtuo3rH6jIAf08vNeDM0Zub3KkjQukWH9Nm8c/edit>

Questions?



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